



## Fundraisers & Book Fairs

Vroman's is pleased to offer fundraising events for schools and libraries!

Our base fundraiser is a weeklong event (Monday through Sunday) where families make purchases using a provided voucher in-store or online. This serves as the base for all fundraising weeks however, additional options are available.

For all Weeklong Fundraising Events:

- Vroman's will create a "coupon" code and vouchers for families and staff of your school to use when making their purchases in store or online.
- At the conclusion of the event we will gather all receipts that used your voucher code and your organization will earn a percentage of the proceeds based on the scale below.

Additional options to include are:

- A. A weeklong fundraiser/book fair where teachers provide Vroman's with required reading lists. Families are sent to Vroman's to purchase their child's required reading titles for the school year/summer.
- B. A weeklong fundraiser/book fair where teachers provide Vroman's with wishlists created at [vromansbookstore.com](http://vromansbookstore.com) for families to purchase titles to donate to classroom/school libraries. Please note that families are responsible for delivering donated titles to the school/teacher.

For any of the options, we can create a dedicated webpage on the Vroman's website for your fundraising event where lists can be accessed by staff and families. If choosing our base fundraiser and you'd still like a webpage created, you can provide recommended reading titles or work with the Vroman's School Coordinator on creating recommended reading lists.

Not all organizations choose to use a dedicated webpage.

[www.vromansbookstore.com/sample-fair-page](http://www.vromansbookstore.com/sample-fair-page)

Fundraisers and book fairs should be scheduled at least 4 weeks in advance, especially if creating a webpage.

**Please note: We are limited to hosting 2 fundraisers a week.  
Requested dates are not locked in until the contract is signed.**

### Proceeds Scale:

Pre-Tax Sales	Donation Percentage
≤ \$2999	10%
\$3000-\$8999	15%
≥ \$9000	20%

We'll do our best to provide your school with the materials for success, but the most fruitful fundraisers are the result of consistent school promotion.  
Don't forget to spread the word to all staff, students, and families within your reach!